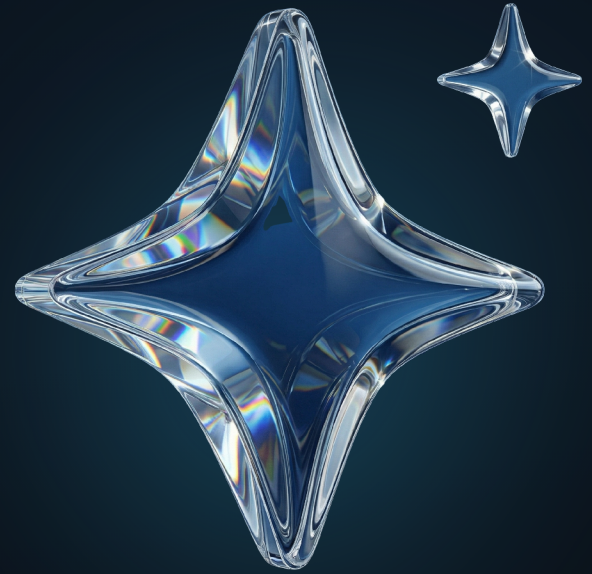




// AI TRAINING & ENABLEMENT

The AI Enablement Program

A self-paced 3 month program that takes your team from casual AI users to building their own AI agents to do their tasks for them. Future-proofing your business with transferable skills & knowledge that hold true no matter the AI tool.



Preferred
Services Partner

Claude Partner Network

CLAUDE PARTNER NETWORK • PREFERRED

Anthropic's sole SME-focused AI training partner in Australia.

If Claude trusts us, so should you. Hand-picked by Anthropic to deliver Claude to small & medium business.

3

months

24

hours of
training

2

hours of direct
support per
learner/month

∞

lifetime
community
access

∞

lifetime
academy
access

Three months. One clear arc.

MONTH 1 · WEEKS 1-4

Foundations

Get fluent

How AI really works and how to drive it with confidence — from their first prompt to their first working, verified ai-powered workflow.

MONTH 2 · WEEKS 5-8

Automating Your Tasks

Get your time back

Turn what they've learned into reusable skills and a Claude automation that works alongside them on real, recurring tasks.

MONTH 3 · WEEKS 9-12

Agentic AI

Go autonomous

Design, build and run agents that pursue a goal across many steps — assembled into their own agentic operating system.

2×

Two modules a week — recommended

The suggested pace. Each week pairs the concept with the hands-on build, so learning lands the same week it's taught. Go faster if you're ready — the only gate is submitting your evidence for each module.



Every module ends in a deliverable

They don't just learn — they leave each session with something real: a master prompt, a live Project, a working ai-powered workflow, a deployed agent.



Built on your real work

We train on your quotes, your inbox, your reports — and on the tools you already run, with Claude as the platform of choice.



Transferable, and supported after

The skills carry across whatever AI tools arrive next. Lifetime academy access and a monthly update webinar keep your team current.

CERTIFIED CLAUDE EXPERTS

Practical AI, not hype.

We use Claude to run our own business every day — so we teach what works in practice, not theory. Your team puts it to work on real tasks from day one.



Preferred
Services Partner
Claude Partner Network

THE GUARANTEE · PER EMPLOYEE

What every employee walks away with — at a minimum

This isn't classroom theory. Each person builds real, working tools on their own day-to-day work — and keeps them for good.



5–6

Reusable prompt packs covering their main tasks

3×

Custom skills built

3×

Multimodal AI-powered tasks

3×

AI-powered workflows, end to end

1×

Meta skill built

1×

Claude Cowork automation

1×

Claude-in-Chrome automation

3×

AI agents

1×

Agentic AI orchestrator agent

∞

Plus every other skill gained across the program — compounding, as learners retain the knowledge and keep applying it to their own work over time.

MONTH 1 · WEEKS 1-4

Foundations — get fluent

Learn how AI actually works and how to drive it well: clean context, sharp prompts, grounded answers, and their first end-to-end ai-powered workflow.



WEEK 01

2 modules

01 What AI Is & the Rules of Engagement

How models really work, why we run on Claude, what a prompt actually is — and the client data that never goes in a chat.

02 Context Engineering

Treat the context window as a finite budget: keep it clean, one job per chat, and build a prompt that works every time.

WEEK 02

2 modules

03 Metaprompting & Hallucination Detection

Get AI to write its own prompts, use examples as your strongest quality lever, and learn to catch it when it bluffs.

04 Persistent Context Infrastructure

Set context once and reuse it forever with Memory, custom instructions, Projects and clean reference files.

WEEK 03

2 modules

05 Multimodal Capability & Verification

Put screenshots, images and long documents in; get real files out — and check the output against the real thing.

06 MCP & the Connected Second Brain

Connect Claude to Gmail, Outlook and Drive so it works inside your tools instead of waiting on copy-paste.

From first prompt to first ai-powered workflow.

WEEK 04

2 modules

07 Build the AI-Powered Workflow (Human-in-the-Loop)

A build session where you assemble your first real, end-to-end AI-powered workflow with a Claude Certified Associate supporting you.

08 Evals & the Audit Loop

Learn to check, repeat and trust an ai-powered workflow so it holds up every single time you run it – then present it.



BY THE END OF MONTH 1

Your staff will have a reusable, engineered master prompt, a live Project for their main workstream, and a working end-to-end ai-powered workflow for a real recurring task.

// WHY MONTH 1 STICKS

Two habits your staff will keep.



It's setup, not just wording

Clever prompts are only half of it. Most AI mistakes come from giving it too much, or the wrong things, to work with – so the real skill is giving it just what it needs. Your staff learn to keep it clean.

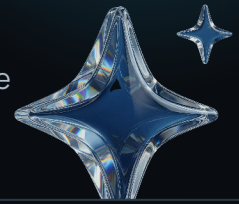


When to trust it, when to check it

Let it run on everyday, low-stakes work; check it properly when it counts. Your staff learn to tell the difference – and that's what keeps AI useful instead of risky.

Automating Your Tasks — get your time back

Turn what you've learned into reusable skills, connected tools and a Claude automation that runs real tasks alongside you — and on a schedule, so tasks are done before you even turn on your PC.



WEEK 05

2 modules

09 Training Your Claude — Intro to Skills

A skill is a recipe you reuse instead of re-prompting. Find, install and run the skills built for your role.

10 Making Your Own Skills

Capture how you already do a job into a skill Claude invokes automatically — then spin up a small library, not just one.

WEEK 06

2 modules

11 Inter-tool Cooperation

Hand work cleanly from one tool to the next, so an output from one becomes a clean input to another — no breakage.

12 How Automated Work Actually Works

Cross the line from AI helping you to the task running on its own: rule-based vs AI-based automation, triggers that fire on a clock or event, and what makes a task worth automating.

WEEK 07

2 modules

13 Why Automations Break — & What Makes One Trustworthy

Trust is earned, not assumed: how automations degrade through brittleness or drift, why errors compound across steps, and the autonomy dial — in, on, or out of the loop.

14 Claude Cowork I — Your First Major Automation

Set up a dedicated workspace, load your toolkit, wire persistent connections and run your first real task.

Build an automation that runs without you.

WEEK 08

2 modules

15 Claude Cowork II — Expand & Build

Point your automation at new use cases, put it on a schedule, widen its scope to its useful limit, and build it out.

16 Scheduled Tasks + Claude in Chrome

Put a recurring job on a clock and let Claude act on live web pages — then watch it run without you.



BY THE END OF MONTH 2

Your staff will have their own starter library of role skills, a configured and tested Claude Cowork automation with persistent connections, and a scheduled task running on a clock — proven with a real end-to-end run.

// WHAT MONTH 2 IS REALLY ABOUT

Build it once, use it again and again.



Skills, not one-off prompts

Point a skill at a similar task and it runs the same way every time. We give your staff ready-made skills for their role to adapt — not a blank page to start from.



Connected, and running on a schedule

Cowork brings your skills, connected tools and workflows into one place — running on demand and on a schedule, with your staff still in control.

MONTH 3 · WEEKS 9-12

Agentic AI — go autonomous

Design, build, deploy and orchestrate agents that pursue a goal across many steps and tool calls — then assemble them into one coherent system.



WEEK 09

2 modules

17 Intro to Agentic AI

What makes an agent an agent, the ladder from automation to true agent, and when one is worth it — or overkill.

18 Agent Design

Scope, execution spec, autonomy, observability and verification — plus splitting a job across a lead agent and specialists.

WEEK 10

2 modules

19 Agentic Infrastructure

Use Claude Code to build and Claude Console to deploy, with credential vaults, environments and the APIs your agent needs.

20 Agentic Building & Deployment

Six stages from writing the code to a successful first live run — with webhook alerts and run logs in place.



HALFWAY THROUGH MONTH 3

Your staff will have a written go / no-go judgement on a real task, an agent design spec, working build-and-deploy infrastructure, and a deployed agent that has completed its first successful live run.

From one agent to a connected system.

WEEK 11

2 modules

21 Autonomous Iteration

Instrument, observe, diagnose, fix and redeploy – the loop that makes an agent measurably better over time.

22 Hardening & Agent Supervision

Build an eval set and run production safely: cost control, monitoring, alerting, least-privilege permissions and an audit trail.

WEEK 12

2 modules

23 Multi-Agent Orchestration

Coordinate specialists with an orchestrator agent using chain, command-and-control and fan-out / fan-in patterns.

24 Your Agentic Operating System

Bring every agent, connector and schedule into one coherent system – and measure the hours and volume it gives back.

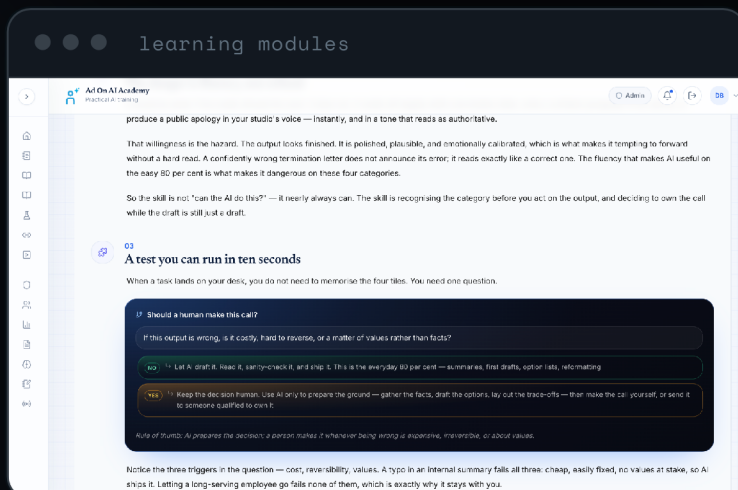
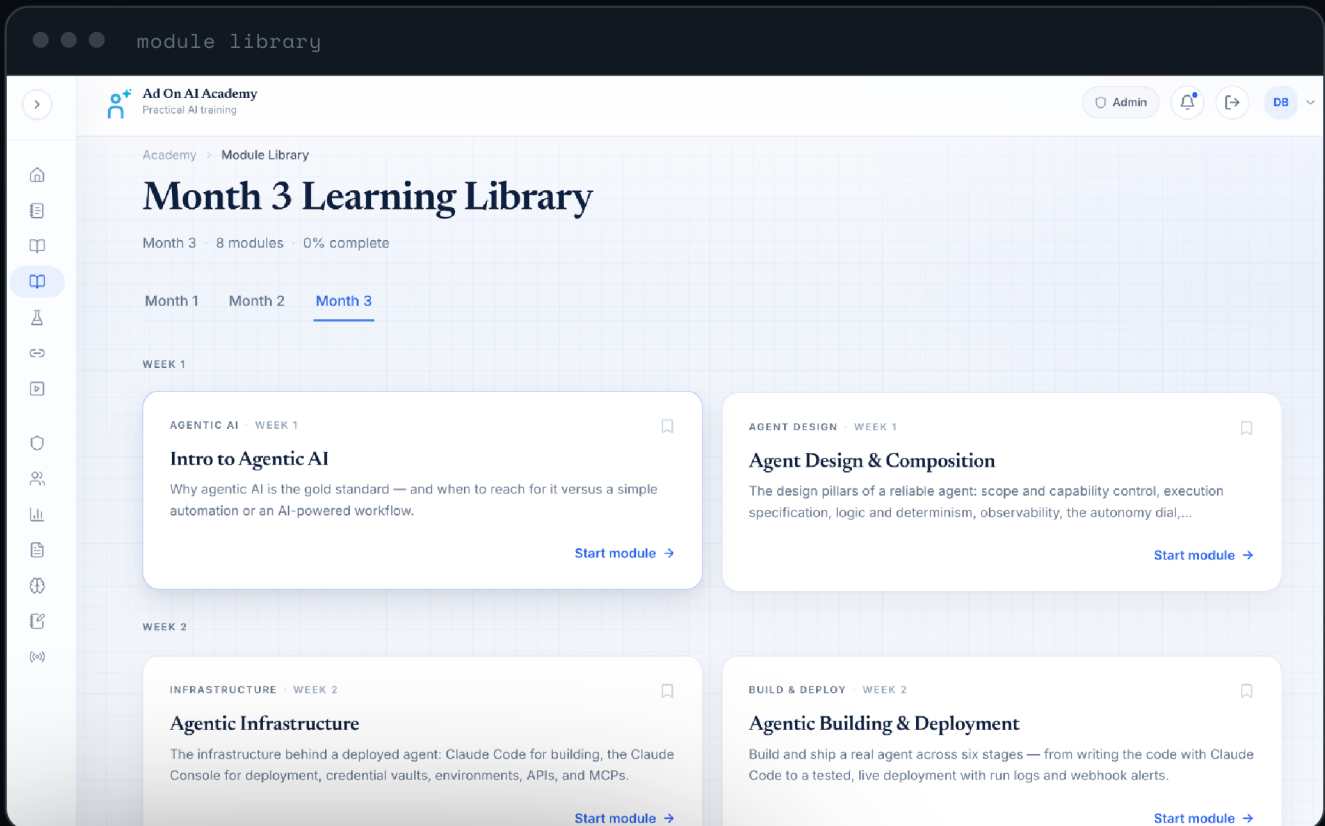


BY THE END OF MONTH 3

Your staff will have hardened and orchestrated agents working as one agentic operating system, a documented system map, and an impact record covering the time reclaimed and volume now handled autonomously.

Everything lives in one academy.

Every module, template and skill lives in the Ad On AI Academy — the platform your team learns in throughout the program, and keeps access to for life.



COMPLEX TOPICS, TAUGHT SIMPLY

Advanced AI concepts for the most impact on your staff's work, taught in plain-English. Self-guided, so they can learn in the way that suits them.

Your staff finish with tools they use every day, not just a certificate.

A closing webinar wraps up the full three months — what they've learned, how it connects, and what to do next. Best of all, these skills are transferable across whatever AI tools arrive in the future.

STAY CURRENT

Monthly Masterclasses

2 hours of direct support per month, monthly masterclasses, and community membership, including podcasts, tutorials, chat forums and newsletters— keeping your team current as AI moves.

ALWAYS YOURS

Lifetime academy access

Keep every module, template and skill. Revisit the learning academy whenever they need it.

TRANSFERABLE

Skills that outlast the tools

What your team learns carries across whatever platform comes next — not just today's tools.

Ready to enable your team?

Book a discovery call and we'll tailor the program to your roles and real work.

[Book a discovery call](#)